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**EVALUATING THE MANAGEMENT OF A RENTAL SIMPLE  
STACK HOUSE PERUM PERUMNAS DUKUH SEMAR  
IN CIREBON CITY**

Andi Mulya, Hary Christady H, Iman Satyarno

**ABSTRACT**

*The present of Dukuh Semar simple stack house in Cirebon city, more than 10 years, is less suitable to use anymore because of a lot of destruction. Moreover, the number of occupant is only 20% from 114 units that are available to rent. The regulation of Minister of Human Settlement and Regional Infrastructure number : 403/KPTS/M/2002, about Technical Guidance for the application of building a health simple house (RS Sehat), 2002, has settled the guidance for the application of Building simple stack house by completing healthy requirement and SK SNI T-14-1991 about organizational management and organizational occupation of estate management become a landmark to execute the business.*

*Research is done by doing a direct observation in the field to see the condition of facilities, and it is documented by manual camera. Besides observational data, the research is also done by spreading questioner to the management and occupant. It aims to know better how the management serves the occupant and maintains the facilities. Result questioner is used in analyzing, according to the aspect that is to be analyzed. The grade of result based on the percentage of questioner and supported by photograph data.*

*Research result shows that the management of Dukuh Semar simple stack house must be improved in order to keep lower cost maintenance and get full the occupant. To decrease cost maintenance there must be a routine inspection to the facilities in order to know the damage and fix it immediately. The management should develop the aspect of administration, facilities maintenance, financial and social culture. The tariff parameter should consider the sufficient of cost operational and maintenance. Tariff regulation now teds to the customer (occupant) with income above Rp. 800.000,- per- month.*

*Keywords: evaluation, estate management, organization*